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		STUDY MODULE D	FS	CRIPTION FORM				
Name o	of the module/subject	STODI WODULL D	LJ	CKIPTIONTOKW	Coc	le		
(-)					101	1102331011155031		
Field of	study			Profile of study (general academic, practical)		Year /Semester		
Management - Full-time studies - Second-cycle				(brak)		2/3		
Elective path/specialty  Marketing and Company Resources				Subject offered in: <b>Polish</b>		Course (compulsory, elective) <b>elective</b>		
Cycle of study:				rm of study (full-time,part-time)				
Second-cycle studies				full-time				
No. of h	nours					No. of credits		
Lectu	re: <b>15</b> Classe:	s: <b>15</b> Laboratory: -		Project/seminars:	-	3		
Status		program (Basic, major, other)		(university-wide, from another f	,			
		(brak)			(bra			
Educati	on areas and fields of sci	ence and art				ECTS distribution (number and %)		
ema tel. Fac	ab. Edward Niesyty, p ail: Edward.Niesyty@p 604 264 282 culty of Engineering Ma Strzelecka 11 60-965 f	out.poznan.pl anagement						
Prere	equisites in term	s of knowledge, skills an	d s	ocial competencies:				
1	Knowledge	Knowledge of human resources management						
2	Skills	Can analyze, valuate and design	n sy	stems of management				
3	Social competencies	Can proficiently communicate in a group and collaborate with a group						
Assu	mptions and obj	ectives of the course:						
To tea	ch designing of motiva zation	ating systems in organization. To	teac	h to diagnose and improve	exis	ting motivating systems in		
		mes and reference to the	ed	ucational results for	a f	ield of study		
	vledge:							
		sychological, social and cultural d		• •		or - [K2A_W01]		
		nethods of public opinion and hum ne rules of designing motivating sy						
		ules and methods of motivating sy						
		nethods of motivating systems imp						
Skills				a [				
	I. Is able to design, analyze and valuate motivating systems - [K2A_U02,]							
	2. Is able to design and carry out employees? opinions poll - [K2A_U04,]							
3. Is al		plain properly social, cultural, politi			l rela	ations between social		
	al competencies:							
1. Can	responsibly work in a	team - [K2A_K01]						
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# Assessment methods of study outcomes

Partially: discussions during classes Final: verbal exam and project valuation

### **Course description**

- 1. Organization and it?s resources: Resources of a company, material and non-material, technical, economical, organizational, financial. Human resources: competence and attitudes.
- 2. Culture of organization: Social and technical culture. Cultural patterns, social institutions. Social work division. Work division and roles of an owner, manager, employee. Works division.
- 3. Human resources management: The role of human resource in realization of company?s aims. Work processes management and leadership. Human resources policy. System of human resources management.
- 4. Leadership in working teams: Systems of motivation. Human groups types and dynamics. Power, authority and roles division in human groups. Leadership in a team. Pathologies of human groups: discrimination, molesting, mobbing. Management of group processes. Designing and diagnosing of motivating systems.
- 5. Social dialogue in an organization: Place and role of social communication in company?s actions coordination and in analysis and development of institutional rules of organization. Institutional discourse. Social dialogue in organization.
- 6. Social climate in organization: Methods of measurement and valuation of social climate. Social climate screening.
- 7. Social responsibility of organization (Standard SA 8000): Requirements of Standard SA 8000. Criteria of accreditation in the extend of social responsibility of organization. Implementation of social responsibility managing system in organization.

## Basic bibliography:

- 1. S. Borkowska, Systemy motywowania w przedsiębiorstwie, Wyd. PWN, Warszawa, 1985
- 2. S. Borkowska, Strategie wynagrodzeń, Oficyna Ekonomiczna, Warszawa, 2001
- 3. J. Jasińki [red.], Motywowanie w przedsiębiorstwie, Placet, Warszawa, 1998
- 4. E. Niesyty, Menedżer w nowoczesnym przedsiębiorstwie, struktura jego kompetencji, ZN WSKIZ nr 1, Poznań 1999
- 5. E. Niesyty, Zespół pracowniczy w zarządzaniu jakością, ZN PP, Organizacja i Zarządzanie nr 30, Poznań 2001
- 6. E. Niesyty, Wpływ klimatu społecznego organizacji na jej sprawność, ZN GWSHM nr 3, Gniezno, 2009

#### Additional bibliography:

1. D. i S. Schultz, Psychologia a wyzwania dzisiejszej pracy, Warszawa, PWN 2002

## Result of average student's workload

Activity	Time (working hours)
1. Lectures and classes	30
2. Preperation for classes	10
3. Chosen literature analysis and presentation of chosen problems and a design of motivating system.	20
4. Own learning, preparation for an exam	5
5. Consultations	10
6. Final exam	2

#### Student's workload

Source of workload	hours	ECTS
Total workload	77	3
Contact hours	47	2
Practical activities	25	1